

# MD Federico von Son



## Nationality:



SWISS



MEXICAN



## Languages:



100%



90%



90%



50%

- CEO Mi ADN México
- Director ISIENA (+ Scientific Committee director)
- Senior Coordinator Genetic Roots (SOMOS)
- Director G4H- Genomics For Health Research Institute
- Research coordinator, GENEous Project
- Representative CLADEMA for Mexico
- Advisory Board MEIDAM (Dubai)
- Full time teacher at CCME

R&D Grants : 2017, 2018, 2019

Scientific Publications: 2014, 2016, 2017

Areas: Research, Business Development, Artificial intelligence, Global health, IOT

R&D: Nutrigenetics, Sports performance, Skin aging, Chronic diseases, Artificial Int., Predictive Models

"Federico is a former athlete, entrepreneur and Physician graduated with honors at the Autonomous University in the State of Morelos, he has participated in research projects focused on the search of genetic biomarkers in diabetic ulcers, metabolic syndrome, nutrigenetics, sports performance and skin aging. During his training as a doctor he participated as a teacher in CCME, managing to become part of his scientific committee in 2014.

Co-founder and CEO of Mi ADN México; since 2016, he leads the company's development and research projects (GENEOUS), focused on Global Health, which seeks to integrate its technologies into public and private health systems, thus achieving social well-being, improving education in preventive and precision medicine through users and health professionals decentralizing the use of genomic information.

Speaker in international congresses, invited to present the technological development of the company and has certified more than 300 professionals in genetic analysis in Mexico and Latin America.

Disruptive, innovative, integrative, determined and persistent are some of the qualities that have led him to consolidate these projects.

**Federico has a very clear idea: "You need to build your wings on the way down."**

## Media:

