



# AAAMC

NOVEMBER 9 - 11, 2018 | MIAMI, FLORIDA USA  
The Future of Aesthetic Medicine: Breakthroughs and International Outlook

## The 15th AAAM Congress Brings to You – International Outlook in Aesthetic Medicine

*With a Bonus Focus on Complications Management in Aesthetic Medicine*

### THIS YEAR'S POWER-PACKED BREAKOUTS FOCUS INCLUDES: 10 Breakout Sessions covering focused Aesthetic Medicine Specialty

- **Breakout 1** Combines Treatments in Facial Aesthetics & Shaping
- **Breakout 2** Corrective Cosmetics with Technologies/Devices
- **Breakout 3** Non Invasive Cosmetic Gynaecology
- **Breakout 4** New Standards in Skincare
- **Breakout 5** PRP, Fat Grafting & Stem Cells
- **Breakout 6** Promising Advances in Anti-Aging, Nutrition & HRT
- **Breakout 7** Marketing Social Media: Online Content & Informed Consent
- **Breakout 8** PDO Threads & Advances in Application
- **Breakout 9** Non-invasive Hair Restoration: Basic & Advance
- **Breakout 10** Complications & Contraindications
- **Breakout 11** Special Case Studies

### WHAT'S HAPPENING AT THE 15TH AAAMC

JOIN AAAM AT THE 15TH ANNUAL CONGRESS

- 1 Industry Exhibition
- 2 Board Certification Courses: Level 1 Introductory & Level 2 Advanced
- 1 Level 3 Board Certification
- 2 Focused Pre-Congress Training Workshops

MARKETING AND MANAGEMENT Certification Program For Aesthetic Clinic Owners & Aesthetic Clinic Managers by Manon Pilon

Anti-ageing and HRT for Aesthetic Medicine by Dr Marcelo Suarez-Bigetti

### KEYNOTES FROM THOUGHT LEADERS ON

- Advanced Cosmeceuticals and Dermatology Care  
*Prof Leslie Baumann, Dermatology, Miami, FL*
- Reverse the Skin Aging Clock and Live to 100  
*Dr Omnia Latif, Gynecology, Newark, NJ*
- Filling the Void - Threads in Your Aesthetic Practice  
*Dr Kian Karimi, Plastic Surgery, Beverly Hills, CA*
- Aesthetic Medicine: Prompt recognition and successful management of common and uncommon treatment complications  
*Dr Alejandro Espallat, Ophthalmology, Melbourne, FL*

### WHAT'S NEW

For Nurses and Clinic Managers

Day 1

**WORKSHOP 1:** Marketing and Management Certification Program for Aesthetic Clinic Owners & Aesthetic Clinic Managers  
By Manon Pilon, Aesthetic Medicine/Med Spa Consultant, Montreal, Canada



# Event At-a-Glance

## INTERNATIONAL OUTLOOK IN AESTHETIC MEDICINE

**CONGRESS DAY 1** | November 10, 2018 – Saturday

### General Session I

<b>08:30 – 08:45</b>	Welcome & Congress Opening Dr Michel Delune, President, AAAM, Laguna Niguel, CA, USA Dr John Kim, Laser Surgery and Cosmetic/Aesthetic Medicine, Los Angeles, CA, USA
<b>08:45 – 09:35</b>	<b>KEYNOTE 1</b> Advanced cosmeceuticals and dermatology care Dr Leslie Baumann, Dermatology, Miami, FL
<b>09:35 – 09:45</b>	Keynote Q&A
<b>09:45 – 10:30</b>	Morning Coffee Break
<b>10:30 – 11:20</b>	<b>KEYNOTE 2</b> Reverse the skin aging clock and live to 100 Dr Omnia Latif, Gynecology, Newark, NJ
<b>11:20 – 11:30</b>	Keynote Q&A
<b>11:30 – 11:45</b>	Using PRP to increase hair thickness and density in Androgenic Alopecia and Telogen Effluvium Dr Ali Modarressi, Plastic Surgery, Geneva, Switzerland
<b>11:45 – 11:50</b>	2–5min Non CME Transition Break
<b>11:50 – 12:20</b>	Non-CME Sponsored Session 1 Increase Your Sales. Cosmetic Vaginal Rejuvenation, New Demands. Ugly Facts and New Healthy Organic Solutions. Acne Treatment Option and Organic Solutions - Learn in This Class the Different Grades of Acne and How You Can Now Make a Difference by Using Organic Certified Anti-Acne Products Mrs Manon Pilon, Med Spa Consultant, Montreal Canada International Educator for Derme & Co. By Derme & Co
<b>12:20 – 13:20</b>	Lunch Break
<b>13:20 – 13:30</b>	Chairman Opening

### BREAKOUT 1 | FACIAL – COMBINED TREATMENTS

<b>13:30 – 14:00</b>	Dermal Fillers Dr Leslie Baumann, Dermatology, Miami, FL
<b>14:00 – 14:30</b>	Tranexamic acid use and effectiveness in very dark skin. Does it really work? Dr Desmer Destang, Aesthetic Medicine, Santa Lucia
<b>14:30 – 15:00</b>	Creative injectable combination treatments for lower face and neck Dr Renier Vanaardt, Dermatology, Truro, Canada
<b>15:00 – 15:10</b>	Panel Q&A
<b>15:10 – 15:50</b>	Afternoon Coffee Break

### BREAKOUT 2 | ENERGY-BASED DEVICES IN AESTHETICS

<b>13:30 – 14:00</b>	Laser treatment combination for face rejuvenation Dr Krzysztof Gojdz, Aesthetic Medicine, Warsaw, Poland
<b>14:00 – 14:20</b>	Superficial Radiotherapy: A novel approach to removing skin cancer Dr Jason Green, Dermatology, Deerfield Beach, FL

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**14:20 – 14:40** New trends in non-invasive body contouring: Cryolipolysis in combination with Acoustic Wave Therapy, RF and Lasers  
*Dr Serguei Volodine, Aesthetic Medicine, Luxemburg*

**14:40 – 15:00** Lasertherapy for pigmented lesions: Pros and Cons  
*Dr Magdalena Pirowska, Dermatology, Warsaw, Poland*

**15:00 – 15:10** Panel Q&A

**15:10 – 15:50** Afternoon Coffee Break

### BREAKOUT 3 | COSMETIC-GYNECOLOGY

**13:30 – 13:50** Indication and Limits of Energy Based Devices in Aesthetic Medicine and Functional Gynecology  
*Dr Rashad Haddad, Gynecology, Dubai, UAE*

**13:50 – 14:10** The role of estrogen in vaginal health and rejuvenation  
*Dr Omnia Latif, Gynecology, Newark, NJ*

**14:10 – 14:30** The psychological and sexual effects of Aesthetic Gynecology  
*Dr Rashad Haddad, Gynecology, Dubai, UAE*

**14:30 – 14:40** Panel Q&A  
5 min transition break

**14:40 – 15:00** Pink Intimate System  
*Sara Viganò, Promoitalia USA & South America*

**15:10 – 15:50** Afternoon Coffee Break

### BREAKOUT 4 | FACIAL SKINCARE

**15:50 – 16:00** Chairman Opening

**16:00 – 16:30** The Beauty and Benefit of PMMA: The longest lasting filler for both anti-aging and acne scars  
*Dr Jason Green, Dermatology, Deerfield Beach, FL*

**16:30 – 17:00** Medical face and neck lifting by 3D isovolumetric tissues repositioning  
*Dr Alain Tenenbaum, Cosmetic Surgery, Lugano, Switzerland*

**17:00 – 17:20** Dermoscopy for melanoma detection in daily practice  
*Dr Magdalena Pirowska, Dermatology, Warsaw, Poland*

**17:20 – 17:30** Panel Q&A

### BREAKOUT 5 | STEM CELLS, PRP & FAT GRAFTING ADVANCEMENT

**15:50 – 16:00** Chairman Opening

**16:00 – 16:20** Main indications for Stem Cells in Aesthetic Medicine  
*Dr Steve Warren, Aesthetic Medicine, Bountiful, UT*

**16:20 – 16:40** Umbilical Stem Cells, the next step after PRP  
*Dr Steve Warren, Aesthetic Medicine, Bountiful, UT*

**16:40 – 17:00** Comparison of autologous PRP versus autologous injections on the skin wound healing after blepharoplasty surgery  
*Dr Alejandro Espaillet, Ophthalmology, Melbourne, FL*

**17:00 – 17:20** Advanced in Cell Assisted Fat Transfer and PRP for Facial Rejuvenation  
*Dr Beatriz Palma-Zevallos, Columbia/Miami, FL*

**17:20 – 17:40** Stem Cells in Aesthetic Medicine: Dreams or Reality?  
*Dr Ali Modarressi, Plastic Surgery, Geneva, Switzerland*

**17:40 – 17:50** Panel Q&A

### BREAKOUT 6 | ANTI-AGING, NUTRITION & HRT

**15:50 – 16:00** Chairman Opening

**16:00 – 16:40** Peptide therapy and Your Practice of Aesthetics - How to Use This Revolutionary Tool  
*Dr Eleanor Womack, Anti Aging, Austin, TX*

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16:40 – 17:00	Efficacy in the treatment of EFEP with recombinant enzymes by PBSerum <i>Dr Mauricio Orlando Espana, Aesthetic Medicine, Tijuana, Mexico</i>
17:00 – 17:20	Hormones and optimizing skin issues <i>Dr Omnia Latif, Gynecology, Newark, NJ</i>
17:20 – 17:40	Growth Factors in Ampoule <i>Dr Paulo Roberto Liza Sanchez, Anti-Aging, Brazil</i>
17:40 – 17:50	Panel Q&A

## Workshops

13:30 – 15:30	CME Workshop – <b>Hormone Mesotherapy Workshop</b> Hormone mesotherapies to regenerate the skin and muscles of the face: With somatotropin, IGF-1, relaxin, vasodilators. Learn from the expert. <i>Dr Marcelo Suarez-Bigetti, Aesthetic Medicine, Chicago, IL</i>
13:30 – 15:00	<b>Sponsored Workshop 1</b>   Combination Therapies – PDO Threads, Microcannula Fillers and Platelet Rich Fibrin (PRF) By Cosmofrance/Novathreads <i>Dr Kian Karimi, Plastic Surgery, Beverly Hills, CA</i>
15:00 – 15:10	Panel Q&A
15:10 – 15:50	Afternoon Coffee Break
16:00 – 17:30	<b>Sponsored Workshop 2</b>   Internal & External Facial Rejuvenation Facial Lipo-Filling, Micro Botox, Plus Chemical Peels for Faster Facial Rejuvenation <i>Dr Desmer Destang, Aesthetic Medicine, Santa Lucia</i>

## CONGRESS DAY 2 | November 11, 2018 – Sunday

### General Session II

08:30 – 08:45	Welcome & Congress Opening Master of Ceremony <i>Mrs Manon Pilon, Aesthetic Medicine/Med Spa Consultant, Montreal, Canada</i>
08:45 – 09:35	<b>KEYNOTE 3</b> Filling the Void – Threads in Your Aesthetic Practice <i>Dr Kian Karimi, Plastic Surgery, Beverly Hills, CA</i>
09:35 – 09:45	Keynote Q&A
09:45 – 10:30	Morning Coffee Break
10:30 – 11:20	<b>KEYNOTE 4</b> Aesthetic Medicine: Prompt recognition and successful management of common and uncommon treatment complications <i>Dr Alejandro Espaillat, Ophthalmology, Melbourne, FL</i>
11:20 – 11:30	Keynote Q&A
11:30 – 11:45	Hydroxyapatite and Hyaluronic Acid Fillers in combination with monopolar RF and/or AWT in facial volume restoration <i>Dr Serguei Volodine, Aesthetic Medicine, Luxemburg</i>
11:45 – 11:50	2–5min Non CME Transition Break
11:50 – 12:20	Non-CME Sponsored Session 2: Beauty Without the Scalpel <i>Dr Carlos Soria Herrera, M.D., Ph.D. Author for Beauty without Scalpel, Founder and Medical Director – Hospital and Medical Center Vila Floresta – Vila of Youth, Baja California By IR Cell Med</i>
12:20 – 13:20	Lunch Break

### BREAKOUT 7 | MARKETING STRATEGIES

13:30 – 13:50	Clinic strategy/marketing and public relation <i>Dr Krzysztof Gojdz, Aesthetic Medicine, Warsaw, Poland</i>
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13:50 – 14:10	Increase your sale! Cosmetic Vaginal Rejuvenation, New Demands. Ugly Facts and New Healthy Organic Solutions. <i>Mrs Manon Pilon, Med Spa Consultant, Montreal, Canada</i>
14:10 – 14:30	Successfully Competing on Google <i>Audrey Neff, Marketing Director, Orlando, FL</i>
14:30 – 14:50	Strategies for turning patients into happy lifelong practice clients <i>Dr Renier Vanaardt, Dermatology, Truro, Canada</i>
14:50 – 15:00	Panel Q&A and Announcement to Proceed to Keynote 5
15:00 – 16:00	<b>KEYNOTE 5</b> Scientific approach to the use of new modalities such as PRP and stem cells. Q&A <i>Dr Paul Rose, Cosmetic Surgeon, Miami, FL</i>

### BREAKOUT 8 | PDO & THREAD LIFTING

13:30 – 13:50	PDO for Skin of Color: How to Achieve a Greater Lift <i>Dr Desmer Destang, Aesthetic Medicine, Santa Lucia</i>
13:50 – 14:20	PDO Thread Lifting - Indications, Techniques and Successful Implementation Into Your Aesthetic Practice <i>Dr Kian Karimi, Plastic Surgery, Beverly Hills, CA, USA</i>
14:20 – 14:50	How to combine threads and fillers for face rejuvenation <i>Dr John Kim, Internal Medicine, Los Angeles, CA</i>
14:50 – 15:00	Panel Q&A and Announcement to Proceed to Keynote 5

### BREAKOUT 9 | HAIR AESTHETICS

13:30 – 14:00	Latest Developments in Hair Restoration <i>Dr Paul Rose, Cosmetic Surgeon, Miami, FL</i>
14:00 – 14:20	Latest News in FUE and Hair Transplantation <i>Dr Magdalena Pirowska, Dermatology, Warsaw, Poland</i>
14:20 – 14:50	Diagnosis, Neogenesis and Management of Hair Biology and Androgenetic Alopecia <i>Dr Alejandro Espailat, Ophthalmology, Melbourne, FL</i>
14:50 – 15:00	Panel Q&A and Announcement to Proceed to Keynote 5

### BREAKOUT 10 | COMPLICATIONS & CONTRADICTIONS

13:30 – 13:50	Toxin Complications in Neck Rejuvenation <i>Dr Professor John Kim, Laser Surgery and Cosmetic Medicine, Los Angeles, CA</i>
13:50 – 14:10	How to prevent and manage fillers complications <i>Dr Ali Modarressi, Plastic Surgery, Geneva, Switzerland</i>
14:10 – 14:30	Physico chemical risk factors in complications from fillers applied to the body <i>Dr Alain Tenenbaum, Cosmetic Surgery, Lugano, Switzerland</i>
14:30 – 14:50	Complications and Contradictions in Aesthetic Medicine <i>Dr Desmer Destang, Aesthetic Medicine, Santa Lucia</i>
14:50 – 15:00	Panel Q&A and Announcement to Proceed to Keynote 5

### PANEL Q&A AND CLOSE OF CONFERENCE

### BREAKOUT 11 | SPECIAL CASE STUDIES

13:30 – 13:50	Efficacy in the Treatment of Striae with Bi-phasic Dermal Fillers <i>Dr Eric Villegas Sanchez, Aesthetic Medicine, Tijuana, Mexico</i>
13:50 – 14:20	Aging hands Management <i>Dr Jean Hilaire Chegnoua, Aesthetic Medicine, Douala, Cameroun</i>
14:30 – 14:50	Dental Face Lifting <i>Dr Iwona Gnach-Olejniczack, Aesthetic Dentistry, Warsaw, Poland</i>
14:50 – 15:00	Panel Q&A and Announcement to Proceed to Keynote 5

## PRE-CONGRESS WORKSHOPS

NOVEMBER 9, 2018 | FRIDAY

### WORKSHOP 1: Marketing and Management Certification Program for Aesthetic Clinic Owners & Aesthetic Clinic Managers

By Manon Pilon, Aesthetic Medicine/Med Spa Consultant, Montreal, Canada

*Join the Experts Panels with Manon Pilon as your host!*

09:00 – 09:30	Introduction of all the participants
09:30 – 10:30	<p>Review off all Marketing strategies to increase your business and revenues including:  <b>Concept &amp; marketing strategies to develop your successful business</b></p> <ul style="list-style-type: none"> <li>• How to benefit from cross marketing services and products</li> <li>• Public relations and advertising strategies</li> <li>• Digital marketing strategies including new social media concepts and methods</li> <li>• Marketing with cost efficient and effective marketing tools</li> <li>• How to choose the right profitable services for today's medical spas?</li> <li>• Service options: most profitable, least profitable and strategic alternatives</li> <li>• Discussion on effective services and product development</li> </ul>
	<p><b>Staffing</b></p> <ul style="list-style-type: none"> <li>• The importance of the first interview</li> <li>• The "must-have" qualities for each employee</li> <li>• How to motivate employees to improve work performance</li> <li>• The value of detailed job descriptions</li> <li>• Tips on staff management</li> <li>• Compensation structures</li> </ul>
	<p><b>New Ideas that make your business profitable</b></p> <ul style="list-style-type: none"> <li>• Learn how to develop unique concepts to acquire new patients</li> <li>• ABC to a successful conversion</li> <li>• Retail conversion to increase your revenue</li> <li>• First things first – How to generate new opportunities</li> <li>• Top 3 things to do upon conversion</li> <li>• Referrals and rewards from existing clients</li> </ul>
12:00 – 13:00	Lunch Break
13:30 – 17:00	<p><b>NETWORKING WORKSHOP</b></p> <p>Afternoon workshop/round table to share the key success tips from around the world.          Learn and share your top secrets to a successful practice!</p>

*Tables will be split by subjects and table will develop the top 10 ideas that will be successful, then share with the group!  
 Learn how to become successful from worldwide expert in a FUN setting!*

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## WORKSHOP 2: Hormone Therapy Workshop for the Aesthetic Doctor

By Dr Marcelo Suarez-Bigetti, Aesthetic Medicine, Chicago, IL

07:45 – 08:30	Registration
08:30 – 08:50	20-minute-overview of hormone therapies that efficiently rejuvenate physical aging <i>(pictures, their differences, efficacy, and indications)</i>
08:50 – 10:20	The six most important hormone treatments for the aesthetical doctor <i>(physical signs, lab tests, treatment – doses, duration, benefits, safety etc.; part A)</i> <ul style="list-style-type: none"> <li>• Thyroid treatment</li> <li>• Estradiol and progesterone in women</li> <li>• Progesterone treatment in women</li> <li>• Testosterone treatment in men</li> </ul>
10:20 – 10:50	Break
10:50 – 12:10	The six most important hormone treatments for the aesthetical doctor (part B) <ul style="list-style-type: none"> <li>• Vasopressin treatment</li> <li>• Growth hormone and IGF-1 treatments</li> </ul>
12:10 – 12:40	Safe hormone therapies that assist plastic surgical and aesthetical interventions <ul style="list-style-type: none"> <li>• Systemic treatments</li> <li>• Topical creams</li> </ul>
12:40 – 13:40	Lunch Break
13:40 – 15:00	Full hair regrowth with safe hormone and nutritional therapies in scalp hair loss: All you need to know how physical signs, treatment (doses, duration, etc.) to reverse <ul style="list-style-type: none"> <li>• Diffuse hair loss</li> <li>• Male and female pattern hair loss</li> <li>• Alopecia areata and universal hair loss</li> </ul>
15:00 – 15:20	<b>PATIENT CASE:</b> Practical session with an on stage consultation of a physician of the audience
15:20 – 15:40	Break
15:40 – 17:00	Substantial facial rejuvenation with hormone therapies of older adults <ul style="list-style-type: none"> <li>• Reversing wrinkles</li> <li>• Reversing face atrophy and laxity</li> </ul>
17:00 – 17:30	<b>PATIENT CASE:</b> Practical session with on stage consultation of a physician of the audience