

16th Annual American Academy of Aesthetic Medicine Congress 2019

The Future of Medical Aesthetics –
Procedures of the Next Decade

November 8 – 10, 2019 | Las Vegas, Nevada, USA

2019 EXHIBITOR PROSPECTUS



Join AAAM at the 16th Annual American Academy of Aesthetic Medicine Congress in The Westin Las Vegas Hotel & Spa, Las Vegas, Nevada, November 8 - 10, 2019



Two days of Power Packed Conference Program- 2 Daily Plenary Main Sessions & 2 Simultaneous Breakout Tracks

- 3 Industry Sponsored Workshops with LIVE DEMO
- World Class Faculty Members
- Cutting-edge Aesthetic Medicine Research Case Studies
- Focus on Game Changing Technologies and Techniques in Aesthetic Medicine to Come
- Distinguishing Specific Gender Needs for Aesthetic Medicine Procedures

Workshop 1:
The Perfect Aesthetic Look - Stem Cells with an Artistic Application by Dr. Steven Warren

Workshop 2:
Marketing and Management Certification Program for Aesthetic Clinic Owners and Aesthetic Clinic Managers by Mrs Manon Pilon

EXHIBITOR INFORMATION

Venue

The Westin Las Vegas Hotel & Spa
 160 East Flamingo Road, Las Vegas, Nevada 89109 USA

Tel: +1 702 836 5900

Website: www.marriott.com/hotels/travel/lasvw-the-westin-las-vegas-hotel-and-spa/

Exhibit Registration, Move-In and Installation Hours

Friday | Nov 8, 2019: 1230 – 1700 hrs

Exhibit Opening Hours

Congress Opening & Welcome Reception
 Friday | Nov 8, 2019: 1730 – 1900 hrs

Congress Hours

Saturday | Nov 9, 2019: 0830 – 1730 hrs
 Plenary Session: 0830 – 1015
 Breakout Sessions 1045 – 1730

Sunday | Nov 10, 2019: 0830 – 1600 hrs
 Plenary Session: 0830 – 1015
 Breakout Sessions 1045 – 1600

Multiple Delegates Interaction Hours Strategically Designed around Exhibit Area	Break
Wine & Cheese Exhibit Opening	17.30 – 19.00 (Nov 8)
Light Continental Breakfast (60min)	07.30 – 08.30
Morning Coffee Break (30min)	10.15 – 10.45
Lunch Break (60min)	12.30 – 13.30
Afternoon Coffee Break (30min)	15.30 – 16.00 (Nov 10 only)

Exhibit Move-Out and Dismantle

Sunday | Nov 10, 2019: 1400 – 1630

FLOOR PLAN

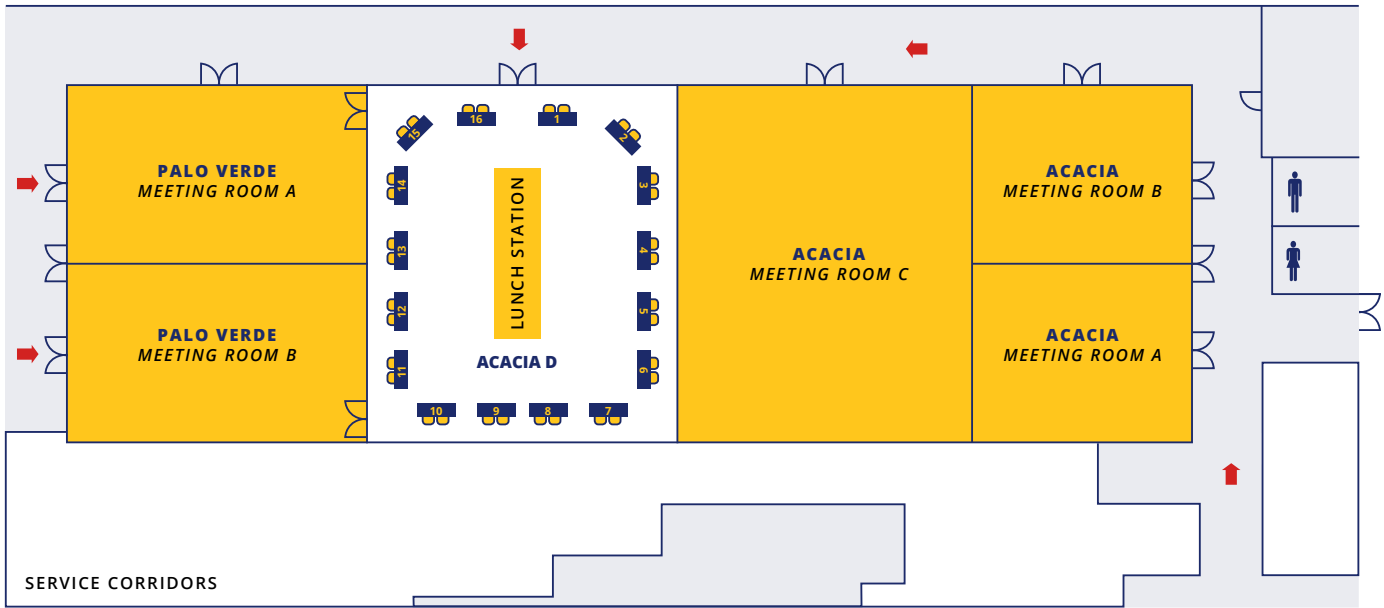


Exhibit your products and showcase your demo to this high quality PHYSICIANS-ONLY congress
 For Advertising, Exhibition & Sponsorship, Please Contact:

Shermaine Sleeter

T: +1 505 800 8788 | E: Shermaine@aaamed.org



EXHIBIT RATES

Standard Exhibition Booth	Industry Sponsored Non-CME Speaking Session	Industry Sponsored Workshop and Live Demo Session
USD3,100 – USD3,300	USD2,750 onwards	USD5,000
<p>Standard Space \$3,100</p> <ul style="list-style-type: none"> • Standard 10'x10' tabletop space rental • Carpeted exhibit Hall • Two exhibit staff badges • Logo and weblink featured in congress website and delegate handbook <p>Special Edition Package: Corner Exhibit Space + Advert \$5,000</p> <ul style="list-style-type: none"> • Same as above • Prime location • Full Page Advertisement in American Journal of Aesthetic Medicine <p><i>* Ask us for special discount on sponsored delegate registration rate</i></p>	<p>25 min Plenary Session: \$4,400</p> <ul style="list-style-type: none"> • 25 min scientific presentation on innovations and technologies in the main AM session (right before lunch break) <p>or</p> <p>15 min Breakout Session: \$2,750</p> <ul style="list-style-type: none"> • 15 min scientific presentation on innovations and technologies • Session presenter & topic to be approved by scientific committee <p>Sponsored LuncheonTalk: \$6,000 /100 pax</p> <ul style="list-style-type: none"> • 30 min scientific presentation on innovations & technologies • 100 pax boxed lunch, increase in number of pax available upon request and will be pro-rated accordingly • Dedicated lunchbox collection station with sponsor branding 	<p>2 hour Industry Live Demo Workshop in dedicated classroom setting \$5,000</p> <p>We welcome active participation from manufacturers of</p> <ul style="list-style-type: none"> - Lasers and Light & Energy Based Devices - Skin Conditioning & Peels - Injectables - Devices <ul style="list-style-type: none"> • Patient subject to be provided by sponsors and products/ supplies • Basic AV includes standard screen, projector & microphone • Workshop presenter & topic to be approved by scientific committee
Sponsorships		
Platinum, Gold & Silver Titled Sponsor		USD 15K onwards
<ul style="list-style-type: none"> • 20' x 10' exhibit space at Prime Location facing entrance • Sponsor signage acknowledgement at Welcome Reception • Company logo featured & website linked on 16th AAAM Congress • Company logo featured in congress collaterals: Congress programme booklet, backdrop & Pre-congress email blast acknowledgement • Full page advert in congress programbook let • Advertisement in American Journal of Aesthetic Medicine • Table top exhibits at selected AAAM courses • Inclusion of promotional flyer in delegate bag 		

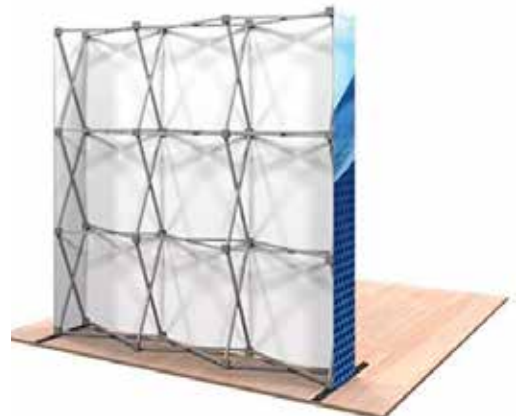
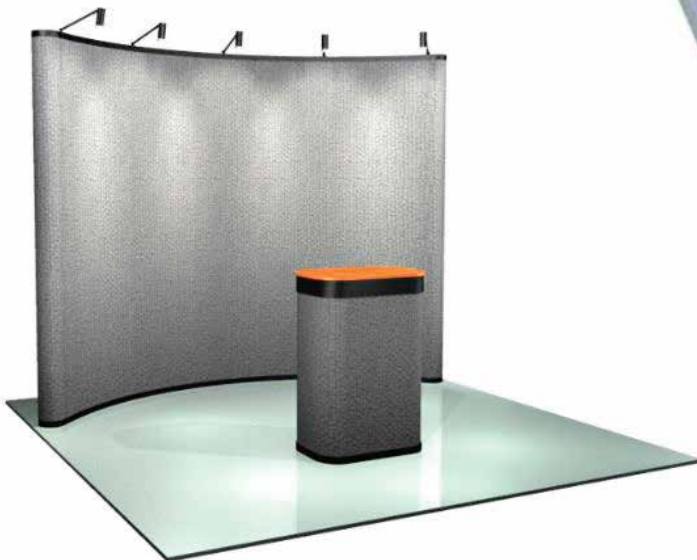


Other Branding Opportunities		
Reception & Social Sponsor	Journal Advertising Platform	AAAM Integrated Platform Partner
<ul style="list-style-type: none"> • Wine & Cheese Reception Sponsor \$6,000 /100pax • Continental Breakfast Sponsor \$4,000 /100pax • Lanyard Branding \$4,000 • Luncheon Talk Sponsor \$ 9,000/150 pax 	<ul style="list-style-type: none"> • American Journal of Aesthetic Medicine (AJAM) \$3,800 onwards • Monthly AAAM E-Newsletter \$800 – 1,200 • Delegate Bag Insert \$1,200 • Brochure Seat Drop \$2,000 • On – Site Delegate Program Handbook Advert Full Page – \$1,500 Double Page – \$2,500 	<p>Be a vendor partner to one of AAAM's Level 1, Level 2 Diploma, Advanced and Board Certification courses for \$ 1,500 onwards</p> <ul style="list-style-type: none"> • Achieve one-on-one time with physicians in a more intimate setting • Pre-marketing with our Electronic Direct Mailer (EDM) covering over 10,000 drs' email bases • A simple exhibit display with table space right outside classroom throughout the course session • 5 – 10 minute in-classroom interaction with doctors • Brochure bag drop in the selected L1 or L1 + L2 AAAM course • Reinforced impression through Post-event EDM marketing to the selected group of L1 or L1+L2 AAAM course drs • View schedule of our courses in 20+ countries worldwide <p>http://www.aamed.org/courses_info.php</p>

For Advertising, Exhibition & Sponsorship, Please Contact:
 Shermaine Sleeter
T: +1 505 800 8788 | E: Shermaine@aaamed.org

RECOMMENDED EXHIBIT SET-UP

(Spider) Pop-Up Wall Display Stand



PAST EXHIBITORS



celestolite®

MERZ AESTHETICS®

— THE ORIGINAL —
LASERCAP.

Derme & co

PLATINUM
EQUIPMENT

PRIVATE LABEL
Europelab
Laboratory

nelly
DEVUYST

BIO | SCIENCE

PROMOITALIA
MEDICAL AESTHETICS



Quintessence®
Skin Science



CANDELA™

RR
RESTORATION
ROBOTICS.

REVANESSE®
VERSA™

MEDICALIA®
SKINCARE

CRYSTAL CLEAR
SOFTWARE | MARKETING | CONSULTING

IMAGING EXCELLENCE FROM
CANFIELD

Wolters Kluwer

MELANOPEEL®
— SKIN CLARITY SYSTEM —

EXHIBITOR REGISTRATION FORM

COMPANY INFORMATION:

The organization's name as listed below is how your company's name will appear in AAAM materials.

Company Name: _____

Street Address: _____ City, State, Zip: _____

Company Phone Number: _____ Company Web Address: _____

Contact Name: _____ Contact Phone: _____

Contact Email Address: _____

PAYMENT INFORMATION:

Tick where applies:

- Standard 10'x10' Exhibit Space – **US\$ 3,100**
- Corner 10'x10' Exhibit Space – **US\$ 3,300**
- Special Edition: Corner Exhibit Space + Advert in AJAM – **US \$5,000**

Industry Sponsored Presentation Session

- Plenary General Session 25min – **US\$ 4,400**
- Breakout Session 15min – **US\$ 2,750**
- Industry Sponsored Workshop 2 hour – **US\$5,000**

Other Sponsorship/Exhibition Participation Amount, in **US\$**: _____

PAYMENT METHOD:

Credit Card Bank Transfer Cheque

Card Number: _____ Expiration Date: _____

Name as it appears on Credit card: _____

Payment Method: AAAM Bank Account Details for Cheque or Telegraphic Transaction

Name of Bank Account: **American Academy of Aesthetic Medicine**
Name of Bank: **Bank of America**
Bank Account Number (in US\$): **0132140709**
Bank Address: **222 Broadway, New York, NY, 10038, USA**
Swift Code: **BOFAUS3N**
Routing Code: **121000358**

PREFERRED SPACE LOCATION:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

AAAM acceptance and space assignment is subject to verification of eligibility. Assignment does not constitute sanctioning or approval of a company's product or service by AAAM. Exhibiting companies may not give the impression in any promotional materials either before, during, or after exhibiting.

By signing below, I agree to abide by the AAAM's payment requirements and rules and regulations.

Signature: _____ Date: _____

Print Name: _____ Title: _____

EXHIBIT INFORMATION

EXHIBIT FEE INCLUDES:

- * 10' x 10' Table Top Space
- * Carpeted Exhibit Hall
- * 2 Complimentary Exhibit Staff Badges
- * Company Listing in Final Program

Electrical, furnishings, internet, drayage and all other costs are at the exhibitor's expense.

EXHIBITION BOOKING:

Contact: Shermaine Sleeter

Tel: +1 505 800 8788

Email: shermaine@aaamed.org

Mail: 16th Annual American Academy of Aesthetic Medicine Congress (AAAMC), 3151 Barkentine Road, Rancho Palos Verdes, CA 90275

PAYMENT AND CANCELLATION POLICY

- Full payment is required at time of application
- Before June 12, 2019 refunds for cancellations, less \$350 administration fee
- After July 12, 2019 50% of contracted amount will be retained by 16th AAAM Congress
- There are no refunds on or after August 8, 2019
- All requests for cancellation or refund must be in writing to the AAAM Business Manager, subject to approval by AAAM

MAIL CHECK TO:

16th Annual American Academy of Aesthetic Medicine Congress (AAAMC), 3151 Barkentine Road Rancho Palos Verdes, CA 90275

COMPETING EVENTS/MARKETING

It is strictly against the rules of our exhibit hall to distribute anything which markets any event which competes in any manner with the scheduled activities of this meeting. This includes any event or function not sanctioned by the 16th Annual American Academy of Aesthetic Medicine Congress (AAAMC) Committee being held at adjacent properties between November 8 to 10, 2019. Violations will result in immediate expulsion from the exhibit hall and permanent exclusion from any function of the 16th Annual American Academy of Aesthetic Medicine Congress (AAAMC).

The Exhibitor agrees to abide by all regulations and rules adopted AAAM in the best interest of the Congress, and agrees that the AAAM shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Congress. Exhibitor agrees to abide by all rules and conditions under which space at The Westin Las Vegas Hotel & Spa, Las Vegas Nevada is leased. Exhibitors are expected to contribute to an overall professional environment. AAAM, at its discretion, reserves the right to restrict or dismiss any activity it deems to be inappropriate or offensive to attendees or exhibitors. Signature on this front of this agreement indicates you have accepted these terms and conditions.

LIABILITY

Exhibitors will be liable for and will indemnify and hold harmless AAAM from any loss or damages whatsoever suffered by AAAM as a result of any loss or damages occurring to or suffered by any person or company, including, without limited the generality of the foregoing, Exhibitor, other Exhibitors, the owner of the hotel and their respective agents, servants and employees and member of the public attending the show, either in the said space if said loss or damages were in any way connected with the Exhibitor's occupancy of said space.

AAAM reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any condition of this contract or refuses to abide by the rules and regulations, in which case the Exhibitor shall forfeit, as damages, all space rental payments made by him and any further occupancy of such space.

SUBLEASING

Space may not be sublet without the prior written permission of AAAM.

NO SHOWS

A Company that reserves booth space and fails to inform AAAM in writing of it's plans not to attend will forfeit 100% of their exhibit fee.

RELOCATION

AAAM or its approved agents reserve the right to alter or change the space assigned to the Exhibitor.

SHIPPING

All goods shipped to the Congress must be clearly marked with the name of the exhibiting firm. Goods must not be shipped to the Congress with shipping charges to be paid on arrival as these will not be accepted.

AAAM assumes no responsibility for loss or damages to goods belonging to the Exhibitor.

INSURANCE

The Exhibitor is responsible for insurance related to their participation in the AAAM Course or Congress.

The Exhibitor agrees to comply with all union contracts, agreements between AAAM, official contractors, serving companies and the building in which the exhibition will take place and their labor laws of the jurisdiction in which the venue is located.

