

*Discoveries in Aesthetic Medicine*

# 20th World Congress of Aesthetic Medicine



November 12-15, 2015

JW Marriott Miami | Miami, Florida USA

Over 400+ Unique Attendees from 27 Different Countries



2015 Exhibitor Prospectus

## About the 20th World Congress

The 20th World Congress of Aesthetic Medicine is an international meeting developed specifically to gather the world's experts and thought leaders in Aesthetic Medicine community.

As the profession evolves, the theme, "Discoveries in Aesthetic Medicine" could not be more appropriate. General Sessions will focus on providing perspective on where the profession and industry are headed and where the key opportunities lie. Congress breakouts will educate the Aesthetic Medicine practitioner on the latest techniques, procedures, products, and technologies on the market.

Key leaders, opinion makers, practitioners and industry players from around the world will gather to meet, network and participate in the congress, exhibition, social events, pre-congress courses and Post-Congress CME Western Caribbean Cruise – all of which promise an abundance of learning and networking opportunities!

## Convening Medical Aesthetic Physician Associations from 27 Countries

Founded in 1975 by four European Countries (Belgium, France, Italy and Spain), the Union Internationale de Médecine Esthétique (UIME) has 27 member aesthetic associations representing the following countries:



The UIME holds an international congress every other year and the American Academy of Aesthetic Medicine (AAAM) has been selected by the UIME's executive committee to hold the 20th World Congress of Aesthetic Medicine in Miami, Florida on November 12-15 November, 2015.



# 12 Years of Success in Pioneering Aesthetic Medicine



**Dr. Michel Delune**  
Honorary President  
AAAM

## About AAAM

AAAM has had great success in the United States; besides USA we continue to expand in Asia Pacific, Middle East, South Africa, and Europe. In a few short years, AAAM has experienced more than 300% growth in certification courses, advanced courses, and worldwide coverage. Participating in AAAM's Courses and Congresses will keep you on the forefront of aesthetic medicine advances.

AAAM has trained more than 6,000 doctors since 1999 from US to Europe, to Middle East and Asia. AAAM has conducted more than 300 courses including congresses across the globe since its inception in the US, Middle East, Australia and the whole of Asia Pacific including Singapore, Malaysia, Hong Kong, Taiwan, Thailand, Philippines, India, Indonesia and Vietnam.

The AAAM is the exclusive USA member of the International Union of Aesthetic Medicine (UIIME), which comprised of 29 member societies and 30,000 members.

## Mark Your Calendar For:

20th World Congress of  
Aesthetic Medicine  
November 12-15, 2015  
Miami, Florida



## Exhibitor Information

### Venue

JW Marriott Miami  
1109 Brickell Avenue  
Miami, Florida 33134  
T: 800-228-9290

### Exhibitor Registration, Move-In and Installation Hours

Thursday, Nov 12: 1000 – 1600 hrs

### Exhibit Opening Hours

Congress Opening & Welcome Reception  
Thursday, Nov 12: 1730 – 1930 hrs

### Main Congress & Breakout Sessions

Friday, Nov 13: 0830 – 1730 hrs  
Saturday, Nov 14: 0900 – 1730 hrs  
Sunday, Nov 15: 0900 – 1230 hrs

### Exhibit Move-Out and Dismantle

Sunday Nov 15: 1230 – 1700 pm



## Why should your company exhibit?

### Obtain Qualified Leads And Generate Sales

Our long association with organized aesthetic medical societies underscores our commitment and passion to the aesthetic medicine movement. To keep our members abreast with the latest aesthetic medical advances, the AAAM 20th World Congress and Exhibition will be bringing to you a bigger and better congress: Discoveries in Aesthetic Medicine

### Educate delegates on your solutions, products and services

AAAM Congress delegates attend this meeting from around the world to become educated in the Aesthetic Medicine specialty and to make informed purchasing decisions they need to be successful in their Aesthetic Medicine practices.

### Build Brand Impression Here

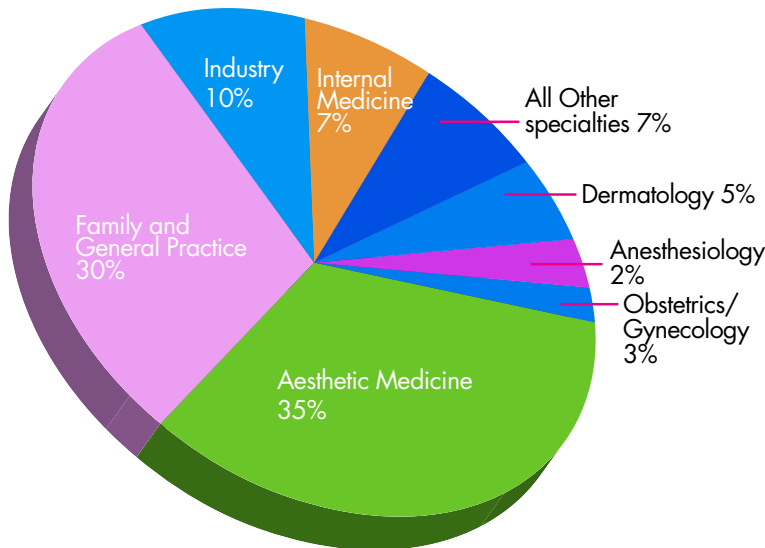
Create additional awareness and connect with your clients:

### Our Physicians are looking to Purchase

Seize the opportunity to share your company's leading solutions with physicians that are on the lookout to equip and expand their practice!

## The Global Aesthetic Market is Growing

## Who you will meet



## Who should exhibit

### Vendors and suppliers of:

- Aesthetic Medical Device and Equipment
- Lasers, IPLs, Microdermabrasion and RF Devices
- Body Shaping and Contouring Devices
- Chemical Peel Agents
- Skincare and Skin Rejuvenation products
- Neurotoxins and Dermal Fillers
- Cosmeceuticals
- Anti-aging products
- Supplies and Consumables
- Book & Aesthetic Publication Vendors

## Past Exhibitors of the 19th World Congress of Aesthetic Medicine



# Exhibit and Sponsorship Opportunities

## Application, Assignment and Cost of Booth Space

To apply for exhibit space, complete the Application for Exhibit Space form and return it with payment. Space will not be assigned without a completed and signed Application for Exhibit Space form and deposit payment.

Prior year exhibitors have first priority on space. Applications received after July 1, 2015, regardless of past exhibiting history, will be assigned on a first-come, first-served basis.

### KEY DATES

#### July 1, 2015

Space agreement 100% payment priority space and early space fee.

#### After July 1, 2015

Exhibit space assigned on first come, first-served basis

## Exhibit Rate Schedule

Standard Exhibition Booth	Industry Sponsored Speaking Session	Industry Workshop and Live Demo Session
<b>USD 3,350</b>	<b>USD 3,500 onwards</b>	<b>USD 4,500</b>
<ul style="list-style-type: none"> <li>10'x10' booth space rental</li> <li>Carpeted exhibit Hall</li> <li>Two exhibit staff badges</li> <li>One-line identification sign</li> </ul>	Plenary Scientific Session, 30 min : USD 8,000 LunchTime Talk: USD 10,000/160 pax, Package Lunch Breakout Session: USD 3,500 <ul style="list-style-type: none"> <li>20 min presentation on innovations and technologies for improving aesthetic outcome</li> <li>Plenary Scientific Session comes with simultaneous Spanish translation</li> <li>LunchTime Talk Sponsor pax number can be increased accordingly with top up of sponsorship amount</li> <li>Session presenter &amp; topic to be approved by scientific committee</li> </ul>	<ul style="list-style-type: none"> <li>1 hour Industry Live Demo Workshop open for industry manufacturer of                             <ul style="list-style-type: none"> <li>Lasers and Light &amp; Energy Based Devices</li> <li>Skin Conditioning &amp; Peels</li> <li>Injectables</li> <li>Devices</li> </ul> </li> <li>Patient subject to be provided by sponsors</li> <li>Workshop presenter &amp; topic to be approved by scientific committee</li> </ul>

## Sponsorships

### Platinum, Gold & Silver Titled Sponsor

**from USD 12,000**

- 20' x 10' exhibit space in Prime Location
- Sponsor signage acknowledgement at Welcome Reception
- Company logo featured & website linked on 20th WCAM website
- Company logo featured in congress collaterals: Congress programme booklet, backdrop & Pre-congress email blast acknowledgement
- Full page advert in congress programme booklet
- Advertisement in American Journal of Aesthetic Medicine
- Table top exhibits at selected AAAM courses
- Inclusion of promotional flyer in delegate bag

## Other Branding Opportunities

Reception & Social Sponsor	Advertising Platform	Table Top Exhibits
<ul style="list-style-type: none"> <li>Wine &amp; Cheese Reception Sponsor</li> <li>Continental Breakfast Sponsor</li> <li>Coffee Break Sponsor</li> <li>Luncheon Talk Sponsor</li> <li>Gala Dinner Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>Delegate Bag Insert</li> <li>Brochure Seat Drop</li> <li>American Journal of Aesthetic Medicine (AJAM)</li> <li>Bi Monthly Attendee E-Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>Exhibit at one of AAAM's Level 1, Level 2 Diploma, Advanced and Board Certification courses for USD 1,000.</li> <li>Achieve one-on-one time with physicians in a more intimate setting</li> <li>View schedule of our courses in 20+ countries worldwide <a href="http://www.aamed.org/courses_info.php">http://www.aamed.org/courses_info.php</a></li> </ul>

**For interest in exhibiting, contact:**

**Shermaine Sleeter**

Tel: +1 505 800 8788

Email: [Shermaine@aaamed.org](mailto:Shermaine@aaamed.org)

**Ellen Dahlin**

Tel: +1 310 944 1790

Fax: +1 310 347 4421

Email: [Ellen@aaamed.org](mailto:Ellen@aaamed.org)

**William Fork**

Tel: +65 3137 5937

Email: [WilliamFork@aaamed.org](mailto:WilliamFork@aaamed.org)

# Floor Plan



JW Marriott Miami  
Miami, Florida USA  
Salon Ballroom A-G

If you would like to join us as exhibitor, kindly complete the form on the next page and Email it back to [wcam@aaamed.org](mailto:wcam@aaamed.org), with subject "Exhibition Booking"

For price enquiries, latest floorplan & booth selection, please call Shermaine at **+1 505 800 8788** or email **[Shermaine@aaamed.org](mailto:Shermaine@aaamed.org)**



# American Academy of Aesthetic Medicine Application for Exhibit Space

20<sup>TH</sup> WORLD CONGRESS AND EXHIBITION

## What some Exhibitors and Sponsors said about AAAM's Congress & Exhibition:

### **Dermesse**

AAAM's Congress has been a great opportunity for new customers not only in the US but also making contacts in Mexico, Columbia, Australia, Netherlands, BVI, solid leads. Committed customers, quality doctors, multi-specialties, is great. Has been awakening. We must participate in this show annually.

### **Sofffil**

AAAM's Congress was a good show, made a lot of sales and collected many orders.

### **Dermapen**

Community is right audience receptive to aesthetic treatments, they are looking to see what is innovative, cutting edge. Found receptive buyers. Physicians spent a lot of their free time out of sessions in the exhibits. The welcome reception was great.

### **Venus Concept**

Friendly staff, intimate congress. Great scientific agenda. The cocktail reception sponsorship was very good for us.

### **COMPANY INFORMATION:**

The organization's name as listed below is how your company's name will appear in AAAM materials.

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_

Company Web address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

### **PAYMENT INFORMATION:**

Tick where applies:

Standard 10'x10' Booth Space, USD 3,350

Other Sponsorship/Exhibition Participation Amount, in USD: \_\_\_\_\_

### **PAYMENT METHOD:**

Credit Card     Bank Transfer     Cheque

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as it appears on Credit card: \_\_\_\_\_

**Payment Method:** AAAM Bank Account Details for Cheque or Telegraphic Transaction

Name of Bank Account: **American Academy Of Aesthetic Medicine**

Name of Bank: **Bank of America**

Bank Account Number (in USD): **01-32140709**

Bank Address: **Seal Beach 208, Mainstreet, California, USA**

Swift Code: **BOFAUS65**

Routing Code: **121000358**

### **PREFERRED SPACE LOCATION:**

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

AAAM acceptance and space assignment is subject to verification of eligibility. Assignment does not constitute sanctioning or approval of a company's product or service by AAAM. Exhibiting companies may not give the impression in any promotional materials either before, during, or after exhibiting.

By signing below, I agree to abide by the AAAM's payment requirements and rules and regulations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_





**BOOTH INFORMATION****Exhibit Fee Includes:**

- \* 10' x 10' Booth Space Rental
- \* Carpeted Exhibit Hall
- \* 2 Complimentary Exhibit Staff Badges
- \* Company Listing in Final Program

Electrical, furnishings, internet, drayage and all other costs are at the exhibitor's expense.

**Exhibition Booking:**

Contact: Shermaine Sleeter

Tel: +1 505 800 8788

Email: [Shermaine@aaamed.org](mailto:Shermaine@aaamed.org)

Mail: AAAM 20th World Congress, 3151

Barkentine Road, Rancho Palos Verdes, CA 90275

**Payment and Cancellation Policy**

- Before September 3, refunds for cancellations, less \$250 administration fee
- After September 3, 100% is required at time of application
- There are no refunds on or after September 3
- All requests for cancellation or refund must be in writing to the AAAM Business Manager

**Mail Check to:**

AAAM 20th World Congress, 3151 Barkentine Road Rancho Palos Verdes, CA 90275

**Competing Events/Marketing**

It is strictly against the rules of our exhibit hall to distribute anything which markets any event which competes in any manner with the scheduled activities of this meeting. This includes any event or function not sanctioned by the 20th World Congress of Aesthetic Medicine Committee being held at adjacent properties between Nov 8 – 12, 2015. Violations will result in immediate expulsion from the exhibit hall and permanent exclusion from any function of the 20th World Congress of Aesthetic Medicine

The Exhibitor agrees to abide by all regulations and rules adopted AAAM in the best interest of the Congress, and agrees that the AAAM shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Congress. Exhibitor agrees to abide by all rules and conditions under which space at Rosen Centre, Orlando, FL is leased. Exhibitors are expected to contribute to an overall professional environment. AAAM, at its discretion, reserves the right to restrict or dismiss any activity it deems to be inappropriate or offensive to attendees or exhibitors. Signature on this front of this agreement indicates you have accepted these terms and conditions.

**Liability**

Exhibitors will be liable for and will indemnify and hold harmless AAAM from any loss or damages whatsoever suffered by AAAM as a result of any loss or damages occurring to or suffered by any person or company, including, without limited the generality of the foregoing, Exhibitor, other Exhibitors, the owner of the hotel and their respective agents, servants and employees and member of the public attending the show, either in the said space if said loss or damages were in any way connected with the Exhibitor's occupancy of said space.

AAAM reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any condition of this contract or refuses to abide by the rules and regulations, in which case the Exhibitor shall forfeit, as damages, all space rental payments made by him and any further occupancy of such space.

**Subleasing**

Space may not be sublet without the prior written permission of AAAM.

**No Shows**

A Company that reserves booth space and fails to inform AAAM in writing of it's plans not to attend will forfeit 100% of their exhibit fee.

**Relocation**

AAAM or its approved agents reserve the right to alter or change the space assigned to the Exhibitor.

**Shipping**

All goods shipped to the Congress must be clearly marked with the name of the exhibiting firm. Goods must not be shipped to the Congress with shipping charges to be paid on arrival as these will not be accepted. AAAM assumes no responsibility for loss or damages to goods belonging to the Exhibitor.

**Insurance**

The Exhibitor is responsible for insurance related to their participation in the AAAM Course or Congress.

The Exhibitor agrees to comply with all union contracts, agreements between AAAM, official contractors, serving companies and the building in which the exhibition will take place and their labor laws of the jurisdiction in which the venue is located.